

Dear Brother Knight,

It's that time of year again! Preparations are under way for our annual Charity Auction! As always, your help is needed to gather the goods and services that make for a successful auction. Please let me know as soon as possible if you have items to donate, and also who you will solicit, so that we don't double our efforts.

As you may have heard, we have changed the format somewhat for this years Auction. In an effort to make the event more attractive to more people, we are converting the silent auction portion of the night into a Tricky Tray! We feel that in doing so, we will appeal to a wider audience, while still satisfying those loyal and supportive of the live auction portion of the night. Also, as the previous silent auction portion of the night added a relatively lesser amount proceeds, it is also expected that the Tricky Tray format will increase our bottom line.

Additionally, we are still promoting an add journal, which will be published and handed out to all participants on the night of the auction. The journals will be numbered and will serve as the "paddles" used for bidding. Ads will be sold as follows: \$100 for a full-page ad, \$50 for a half page, and \$25 for a quarter page. (We will still recognize the donors of auction items in the usual auction book.) It is our hope that organizations and individuals that do not have actual items to donate, might contribute in this manner. Please consider asking your employers or other businesses that you work with.

Please see attached General Flyer, Form for Soliciting Donations, and Ad Journal Form for your use.

Lastly, we recognize that some brothers do not have time in their day to solicit donations, or contacts with businesses that might purchase an ad for the ad journal. If you are able, please consider a monetary donation to the auction or purchasing an ad for the journal, which will allow the council to assist all the worthy charities as we have in past years.

Thank you for your consideration, and please let me know how you can help.

Matt Wronko - Chairman
Auction Committee
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